

MISSION

The mission of the Scott Arboretum is to **delight**, **educate**, and **inspire** visitors to enjoy the many **benefits of horticulture**, whatever their resources or expertise. Our "garden of ideas" features plant varieties that thrive in this region, encouraging wise stewardship as well as the cultivation of **plants to sustain the body**, **enchant the eye**, **and soothe the spirit**.

As articulated in 2015

The endowment fund for the Arthur Hoyt Scott Horticultural Foundation has been given to Swarthmore College to hold in trust and to use for the encouragement of horticulture in its broadest sense. The founders wished to make possible a dream of Mr. Scott's to help horticulture by visual demonstration. They have believed that this dream can best be realized by "the planting in a public place of such trees, shrubs, and flowers as can be used by people of average means living in the Philadelphia suburbs area. ... They wish this to be a practical horticultural garden."

As articulated in 1932

scottarboretum.org





DIRECTOR'S LETTER

Dear Friends of the Scott Arboretum,

2024 was a special year for the Scott Arboretum; it turned 95. In this milestone year, while we took stock of our work by looking back through the years, we made the decision for the second time in our history to change our name to better communicate with the public about who we are and what we have to offer. Starting in 2025, we are Scott Arboretum & Gardens. While this may seem like a minor word addition, I think it speaks volumes.

Increasingly, we find people do not know what an arboretum is, as indicated by letters addressed to "Dear Mr. Scott Arboretum." That name doesn't immediately convey what they might enjoy or find here. Now after turning 95, not only do we display a rich collection of trees, we also offer 11 spaces on campus with the word garden in their official name and another handful that are gardenesque — that is a combination of trees, shrubs, and perennials though their official name may not reflect that. For example, think of the Cosby Courtyard or Metasequoia Allée. So, it is not an exaggeration to say we offer an abundance of distinct gardens to visit and learn from, in addition to a fine collection of trees. The word "garden," unlike "arboretum," is immediately understood, and has strong positive



professional colleagues, who have all helped this organization steadily grow, fulfill its mission, and dynamically respond to the opportunities and challenges along the way. Please, carry on, keep cultivating this dream of Edith Wilder and Arthur Hoyt Scott so these gardens continue to thrive and evolve!

Claire Sawyers Director

Celebrating the Arboretum's 95th anniversary at our annual volunteer thank-you luncheon.

emotions associated with it.

A collection of trees sounds
serious and scientific, and while
we continue to offer that big
time, we also want the campus
of Swarthmore College to feel
welcoming and provide areas of
beauty and inspiration on a scale
everyone can relate to.

Originally, this organization was named the Scott Horticultural Foundation when it was founded in 1929. That name was also not self-explanatory. My predecessor, Judy Zuk, used to get letters asking for financial support from individuals who mistook it to be a philanthropic foundation. She wrote in 1986, "We changed our name from the Scott Horticultural Foundation to the Scott Arboretum, for the term arboretum best describes our true function as a

living museum of hardy ornamental plants." Now the name can rightfully evolve to yet better convey what we have accomplished and what we now offer since the last name change.

On a more global level, 2024 was a year full of headlines and forecasts about how artificial intelligence (AI) would dramatically alter our lives, in some applications for the better and in others, a foretelling of scary outcomes if not regulated. So far the Arboretum's casual use of Al is to ask questions to stimulate ideas - e.g. what are the best ways to engage college students in the mission of the Arboretum? What are ideas to celebrate the 100th anniversary of Scott Arboretum & Gardens? But the guestion one of our members asked Al

resulted in the poem to the right, which seems to capture this moment in time, combining the use of Al and our 95 years.

On a personal level, 2024 is significant and bittersweet to me as my last full year of serving as director of this organization, after a wonderful 35 years. While I have so much to be thankful for and proud of as I reflect on our accomplishments together, not just over this past year, but my entire tenure here, I close simply with this thought: I have had a wonderfully gratifying career tending to this unique "garden of ideas" and serving our community. I am grateful for having had the opportunity to work with so many dedicated staff members, volunteers, members, donors, interns, college students, and

In Celebration of the 95th Anniversary of the Scott Arboretum

Ninety-five years of verdant grace, Four thousand trees in this hallowed space. Fifteen gardens, a botanical dream, Three hundred fifty acres gleam.

Swarthmore's crown, a living treasure, Beauty beyond what one can measure. Heritage Trees stand tall and proud, Their branches, a natural, leafy shroud.

From season to season, colors unfold, A campus story in green and gold. Scott Arboretum & Gardens, nature's art, Of this famed college, the beating heart.

Outstanding plants from far and near, Tended with knowledge, passion, and care. Gardening techniques on full display, Inspiring visitors day by day.

A campus so fair, it takes one's breath, From spring's first bloom to autumn's death. Ninety-five years of growth and learning, A legacy forever burning.

Here's to Scott Arboretum & Gardens' lasting glory, May it flourish and tell its story. A testament to nature's might, Swarthmore's gem, a wondrous sight.



IMPACTFUL MOMENTS OF 2024

Facts, figures, and accomplishments of the year



Planted in 1881 with the idea "to form a very fine avenue in course of time." Magill Walk, our fine avenue of swamp white oaks still serves as the heart of campus today.

- The Scott Arboretum celebrated its 95th anniversary with a variety of special educational activities, including tours throughout the year focused on our notable plant collections and a series of *Hybrid* articles highlighting the best cultivars in notable collections. We also featured an animated 95th anniversary logo for the year, held a birthday-themed volunteer thank-you luncheon and printed a special publication outlining 95 years of history, which was mailed to all Scott Associates.
- The Arboretum received a substantial bequest of \$267,965 from C. Russell de Burlo '47 and Edith Thatcher de Burlo '50 to establish a permanent endowment fund to be used for new trees and shrubs as determined by the plans of the Scott Arboretum.
- Significant strategies and programs to better appeal to families and children were implemented: a youth membership

- initiative for "Scott Saplings"; the enhancement of the Meeting House Woods to become the Discovery Woods; and four seasonal Discovery Guides specific to the Arboretum were developed and printed.
- Our name was changed to Scott Arboretum & Gardens, and the resulting rebranding efforts began to reflect this change, an effort that will continue into 2025.
- Over the course of the year,
 280 educational programs were offered, drawing 13,197 counted in-person participants. The total number of virtual participants adds another 12,116 to the count of educational encounters with our audiences.
- At the close of 2024, the Scott Associates had 1,108 active memberships (compared to 991 at the close of last year).
 Membership dues contributed \$81,185 in dues during FY '23-'24 (compared to \$89,415 last year).

There were several College capital and campus renovation projects with significant impact and improvements on campus.

- 1 Throughout much of 2024, the **Cunningham House**, home to the Scott Offices, received much attention. Staff relocated to Kohlberg Hall over the summer so that painting, carpeting, new lighting, and kitchen fixtures could be installed. The basement received a new floor to address water issues. The office building now has an ADA-compliant bathroom. New windows, stabilizing the Blum Classroom, and other exterior work will follow in 2025. (Not pictured below)
- 2 The renovation of Martin Hall began in 2023 and work continued through 2024. Some of the renewed landscaping is anticipated to start appearing in the spring of 2025, which includes the reimagined Winter and Pollinator Gardens.
- 3 The Biostream, after several decades of sediment accumulation, was relaid. This involved lifting all the river rocks, removing the soil created, and relaying the stones so it could function as a storm water recharge system. The planting plan was also largely renovated in 2024 by our own gardeners.
- 4 The geothermal wells dug on lower **Parrish Lawn** were completed, followed by the restoration of the lawn a challenging feat in the fall of 2024 due to the lack of rainfall. (Not pictured below)
- With the completion of the renovation and conversion of Sharples Dining Hall to the Community Commons, new green roofs were planted and landscaping on the west side of the Community Commons was completed.













SCOTT GARDEN & HORTICULTURE AWARD

Margaret Roach, the 70th Scott Medal and Award recipient in 2024



The Scott Garden & Horticulture Award program is one of the best-known and longest running efforts of the Scott Arboretum, with a rich history and nationwide goals. Designed and made possible with funding from Margaret and Owen Moon, Arthur Hoyt Scott's sister and brother-in-law, the program aims to recognize an individual (or organization) who has made a national contribution to the science and art of gardening. The intent of the award is to "promote a greater love of nature, make the nation more conscious of the beauty of the outdoors,

develop a greater knowledge and love of plants and flowers, and spread the gospel of better planting and more beautiful gardens among all citizens."

In 2024, the call for nominations was mailed to members of the American Public Gardens Association (APGA) and full-page advertisements were placed in Landscape Architecture and Public Garden magazine.

Social media advertising was disseminated through APGA. The deadline for nominations was Sept. 30; the Selection Committee met in person on Nov. 22, 2024 to review all nominations for the 2025 award.

To see the full history of the award, former honorees, and the nomination process, please visit scottarboretum.org/scott-medal-award.

Thanks to these Selection Committee members for the 2024 determination:

Nancy Bechtol, director emerita of the Office of Facilities, Smithsonian Gardens, Washington, D.C.

Jules Bruck, director, School of Landscape Architecture and Planning, University of Florida, Gainesville, Fla.

Robert Lyons, professor emeritus and 2022 Scott Medal and Award recipient, Landenberg, Pa.

Matthew Ross, executive director, The Botanic Garden at Historic Barns Park, Travis City, Mich.

Casey Sclar, H.O. Smith Endowed Director, The Arboretum at Penn State, University Park, Pa.

William (Bill) Thomas, executive director of Chanticleer and 2017 Scott Medal and Award recipient, Wayne, Pa.

Jonathan Wright, Ruth Lilly Director of The Garden and Fairbanks Park at Newfields, Indianapolis, Ind.

The committee was chaired by Andy Feick, associate vice president for Sustainable Facilities Operation and Capital Planning at Swarthmore College, with Director Claire Sawyers serving as secretary and Caitlin Anello serving as assistant secretary.





Core to our mission: visual demonstrations of the best plants for landscape use in the region in curated collections and designed and themed gardens

OUR LIVING COLLECTIONS

By Mary Tipping, Curator and Plant Recorder

Landscape Projects

Cherry Border

Out of a need to protect older and low-hanging branches of flowering cherries in the Cherry Border, branch supports were fashioned from salvaged cedar logs into crutches by the William D. Conwell Associates team. Each artistically and skillfully created crutch, inspired by the Japanese gardening tradition, was custom fit to vulnerable branches needing support, thus preserving the integrity and stability of sizable branches for years to come.

Dean Bond Rose Garden

The beds of the rose garden were modified to better define the interior green space, and better screen the parked cars from the interior of the garden. Rose rosette disease took a serious toll on roses during the year, necessitating the removal of dozens of roses.

Dining and Community Commons

The first full growing season of the new Dining Center and Sharples Commons landscape was well received by all after a lengthy wait for construction and renovations of the buildings to be completed. Drifts of sunny wildflowers created a riot of color on the Dining Center south slope just in time for Commencement, and masses of bright yellow stonecrop (Sedum) and magenta ice plant (Delosperma) blanketed the Sharples green roof sections through late autumn.

Construction and Tree Protection Fencing

Removal of construction and tree protection fencing that had dotted the landscape over the past several years signified the completion of multiple utility projects, including the geothermal well field on Mertz Lawn. While visually distracting, the fencing offered invaluable protection to trees located in close proximity to construction activities. Prior

to the fence removal, turf areas required renovation and extensive irrigation in late summer and through the fall due to a prolonged dry period and high temperatures.

Discovery Woods

The Meeting House Woods, with much closer proximity to the Wister Center than the Crum Woods, began to be transformed into a nature experience area for youngsters. A path was created through the space in the fall. Over the winter a variety of whimsical log creations were added, made from mature trees that needed to be removed. This dry woodland hillside is now a place to encourage play and discovery in nature.

Collections Committee

This committee is responsible for managing the Arboretum's accessioned plant collections; reviewing College landscape plans and projects; perennial and bulb acquisitioning; accessioning and deaccessioning of trees, shrubs, and vines (we do not



William D. Conwell Associates' team installs the tree tunnel in the Discovery Woods.

accession herbaceous plants): and reviewing project proposals. invasive plant lists, and landscape management plans. The group typically meets monthly. Curator and Plant Recorder Mary Tipping served as chair of the committee with Horticulturist Josh Coceano as secretary. Other committee members included Garden Supervisors Adam Glas and Chuck Hinkle, Coordinator of Horticulture/Director of Grounds Jeff Jabco, Public Horticulture Intern Seamus Lewin, and Director Claire Sawyers.

Project Proposals

A total of 24 project proposals were submitted for spring consideration and 26 were submitted for fall consideration to the Collections Committee. Proposals may be submitted by anyone and can range from a request to add a specific cultivar to the collection to proposing renovations to existing landscape areas. Of the total 50 considered, 24 were completed, 23 are in progress, and 3 were put on hold due to current or anticipated campus construction.



Construction equipment and lay down area surrounded the Dean Bond Rose Garden for most of 2024.



Turf renovation after completing construction behind the Dean Bond Rose Garden.



Laying infrastructure piping in Parrish Lawn as part of the College's Zero by 35 initiative.



One hundred twenty-two mulched root protection zones were added to Heritage Trees and other significant tree specimens.

Heritage Tree Program

This program, initiated in

2016, aims to identify, care for, and protect our most precious trees among about 4,000 accessioned trees in our collections. Accessioned trees over 10 years old were eligible for the evaluation process designed for this program based on their size, condition, rarity, prevalence in our collection, and cultural values. Currently, we have 239 Heritage Trees. They are now shown on Arboretum Explorer, our interactive collections maps,

with a distinct symbol. In 2023, an endowment fund dedicated to Heritage Trees was established thanks to those who donated to the 2022 Annual Appeal (see the finance section of this report). In 2024, the Annual Appeal was also devoted to the Heritage Tree Endowment fund. In 2024, between June and November, 122 mulched root protection zones were added to Heritage Trees and other significant tree specimens.

Plant Collections	2020	2021	2022	2023	2024
Number of taxa in the collection	3,170	3,179	3,188	3,211	3,190
Number of accessions added	171	250	174	233	93
Number of deaccessions	473	556	558	498	516
Plant Records Summary					
Number of accession labels made	578	940	772	655	696
Number of display labels made	343	482	572	309	347
Number of plant locations mapped	675	3,813	631	513	716
Project Proposals					
Number of project proposals submitted	31	29	45	49	51
Number of project proposals completed	17	20	25	27	50



EDUCATING AND INSPIRING

Core to our mission: educating and inspiring visitors to enjoy the many benefits of horticulture, whatever their resources or expertise



A highlight of 2024 was celebrating our plant collections throughout the year in honor of our 95th anniversary. We accomplished this through offering in-person and virtual tours focused on a seasonally appropriate plant collection and by highlighting "95 Years of the Best Cultivars" in some of our collections through *Hybrid* articles.

The in-person attendance for the 280 programs and events offered in 2024 stands at 13,197. Additional counts of live viewers of virtual programs and those who viewed recorded events at a later date stands at 12,116 for the year. These figures don't include casual visitors to the Arboretum as we have no way to accurately count them.

The 280 programs and events listed for the year included guided tours, classes, conferences, exhibitions, lectures, field trips, woods walks, and celebrations, the combined offerings to adults, families, and the College community. In addition to the campus-arboretum being free of charge, many of our educational programs and special events are free and open to the public in keeping with our mission to educate and inspire all regardless of their resources. Other programs and events are free to members or offered at a discount to members.

For Adults

By Mackenzie Knight-Fochs, Education Programs Manager

Some of our signature programs are outlined here, alphabetically by program name:

live music in the Amphitheater, and various guided tours. We had 358 participants, 107 of which were children. Members were given a \$5 food voucher as a Scott Associates benefit.



Enjoying the dappled autumn shade in the Scott Outdoor Amphitheater during the Autumn Equinox Celebration.

Autumn Equinox

On Sept. 22, this event, celebrating the first day of fall, enjoyed beautiful weather for a change, as well as a new location in order to better accommodate growing numbers of activities and participants. Free activities centered around Parrish West Circle in the Scott Outdoor Amphitheater and the Scott Map House. The public was invited to enjoy a picnic, make nature-related crafts (some impressive headgear made out of leaves was created by children and adults), play lawn games, enjoy locally crafted beverages and a food truck, as well as autumn-themed "photo ops" surrounded by pumpkins,

Holiday Sale

A week of wreath-making workshops and gusty winds led up to the Holiday Sale, held on a cold Dec. 7. The day drew 186 shoppers despite the 30degree temperatures. Thanks to the work of our "celebrity wreath-makers" and artistic staff and volunteers who contributed their time and talent, we had unique and gorgeous offerings again this year. Members had early shopping privileges; 123 came during the first hour set aside for them. With an online catalog, we also filled 75 advance orders. In all, just shy of \$11.000 was netted from the efforts. The event drew in 13 new memberships with the "free bag of greens" incentive and 14 renewals to enjoy the early shopping benefit.

Hybrid

This newsletter, a Scott Associates member benefit. was mailed to all members and distributed free of charge from the Scott offices and at events. Initiated in 1972, with funding provided by the Scott Associates, this newsletter aims to provide eight pages of timely educational content focused on plants, gardening practices, and the Scott Arboretum in each season. In 2024, we featured a series called "95 Years of the Best Cultivars," which included the best cultivars of flowering cherries, roses, camellias, and witch hazels in our collections.



In 2024, this nature and plantoriented book discussion group led by Liz Haegele, former Scott intern, read and discussed seven titles: *Prairie: A Natural History* of the Heart of North America

Local horticultural professionals help make green wreaths for our Holiday Sale.





Members of the Delaware Valley Chapter of the Ohara School of Ikebana held demonstrations throughout the exhibition for students and visitors alike.

by Candace Savage; Crossings: How Road Ecology is Shaping the Future of Our Planet by Ben Goldfarb: Temple Stream: A Royal Odyssey by Bill Roorbach; The Electricity of Every Living Thing: A Woman's Walk in the Wild to Find Her Way Home by Katherine May; Smoke and Ashes: Opium's Hidden Histories by Amitov Ghosh; The Flow: Rivers, Water, and Wildness by Amy-Jane Beer; and How to Catch a Mole: Wisdom From a Life Lived in Nature by Marc Hamer. This program started in 2009, is free, and meets September through March. It continued to be held

virtually, which allows individuals from a broader geographic area to participate.

Ohara Ikebana Exhibition

We partnered with the Delaware Valley Chapter of the Ohara School of Ikebana again in 2024 to present a weekend-long exhibition with activities. From April 5 to 7, we offered opportunities to enjoy the combination of the beauty of traditional Japanese floral arrangements and the spring blossoms of the Cherry Border. Swarthmore College students also hosted a cherry blossom festival during the exhibition, further adding to the celebratory experience.

Specific activities the
Arboretum hosted included a
meet-and-greet reception with
the exhibitors; a yoga and sound
bath experience in the Cherry
Border held in partnership with
the PAC Center; a make-andtake floral-arranging activity for
youth; and a floral-arranging

demonstration. We concluded the exhibition with a "95 Years Highlights Tour" of the Flowering Cherry Collection.

Over the course of the weekend, we engaged 631 attendees. With the exception of the meet-and-greet reception, all the activities were free of charge.

Peony Palooza

For our second Palooza, we hosted a show of glorious peonies, partnering with the Mid-Atlantic Peony Society to offer various activities on May 15 and 16 in the Wister Center. The show was open and free to the public. On Thursday, a peony tour was also offered, drawing 25. Total attendance over the course of the event was 412.

Perennial Plant Conference

In its 39th year, the daylong conference devoted to learning about perennial plants was held on Oct. 18 and hosted approximately 400 people. Speakers included Eric Groft, Nate Bremer, Carrie Wiles, Ken Darsney, Janet Draper, and

Harland Patch. Topics included landscape design, peonies, ecological considerations, a look at Nemours and the National Mall, and biodiverse landscapes. The conference was co-sponsored with Chanticleer, Longwood Gardens, Hardy Plant Society/Mid-Atlantic Group, and the Pennsylvania Horticultural Society. The planning committee for this conference, as well as the Woody Plant Conference, was chaired by Mackenzie Knight-Fochs.

Rose Celebration

The third annual Rose Celebration on June 6 drew 563 attendees. The Rose Passport returned and attendees could enter a raffle for roserelated prizes and receive a commemorative Rose Celebration t-shirt. To encourage the appreciation of the Dean Bond Rose Garden, we offered rose garden tours; to encourage the cultivation of roses, we gave away 300 'Beverly' roses; and to have fun, we offered live music, food trucks, and rose-related product samples. We appreciated

Philadelphia Rose Society, Chadds Ford Winery, Baba's Brew Kombucha, and Nether Providence Soap Company.

the partnerships with the

Travels @ 12

Six free virtual lectures were offered from January to the end of February through this popular, annual, wintertime program to provide vicarious travel opportunities to gardens around the world. In 2024, we reached 382 viewers, an average of 63 per lecture. A special thanks to Richard Doran, Becky Robert, Andrew Bunting, Claire Sawyers, Rachel Warren, and Megan Rossman, who took us to gardens and natural spaces in the Azores. Texas. Greece. Morocco. Uzbekistan, Kyrgyzstan, and along the East Coast of the U.S.

Woody Plant Conference

On July 19, 400 plant enthusiasts attended the annual Woody Plant Conference held in the Lang Performing Arts Center. Another 48 attended virtually. Attendees learned from Anthony Aiello, Andrea Brennan, Ethan Dropkin, Mike Karkowski. Brvce Lane. Rebecca McMackin, Christopher Roddick, and Mark Weathington on a variety of aspects of growing and caring for woody plants. This conference, initiated in 1997, was co-sponsored with Chanticleer, Longwood Gardens, Morris Arboretum & Gardens, Pennsylvania Horticultural Society, and Tyler Arboretum.

Programming for Youth, Families, and Diverse Audiences

By Rachel Warren, Assistant Education Programs Manager

This year we planned a total of 164 youth and family programs, which brought in 2,069 children and 994 adults. Youth and family programs range from toddler nature classes, to school field trips, to summer classes, and more. Many children returned for programs week after week, while others were first-time visitors at programs like School's Out.

Here is a highlight of a few of our youth-oriented offerings this year, alphabetically by program name:



Garden Supervisor Chuck Hinkle leading tours during the Woody Plant Conference.



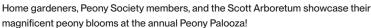
Girl Scouts show off their Tree Promise badges at the Arbor Day Celebration.

Arbor Dav

The Arbor Day Assembly on April 25 took place at Swarthmore-Rutledge School's field, due to safety concerns with ongoing student protests on campus. Various speakers presented and students from all grade levels participated. The Arbor Day Celebration at the Wister Center on April 27 drew 158 children and 206 adults. The day's activities included a sapling giveaway, book walk, tree scavenger hunt, tree activity booklet, and education stations. Twenty Girl Scouts earned their Tree Promise badge and six Boy Scouts earned their Into the Woods Pin.

Autumn Equinox

This year, as a part of the Autumn Equinox Celebration, family activities included creating leaf crowns, making leaf prints, and designing leaf suncatchers at the craft stations. Children were invited to chalk the walkway, dance in the amphitheater, and enjoy the fall evening. We had 107 children attend the event.





Chester Children's Chorus Summer Learning Program

Rachel Warren and Danielle Berger co-taught a group of 30 fourth-grade students through a 20-day Arboretum curriculum as part of the Chester Children's Chorus Summer Learning Program. This year's goal was to have students form a stronger connection with nature and to experience a sense of awe and wonder. This was achieved by having students focus on their senses when outdoors, taking multiple hikes through the Crum Woods, exploring the gardens using scavenger hunts, and connecting their personal interests, such as art and singing, to nature. With dedicated volunteers and Scott staff support. the students learned the parts of a plant, grew their own plants in the greenhouse, created terrariums, and much more!

Holiday Sale

The Holiday Sale brought an opportunity to engage families in making mini-wreaths with our fresh greens. We had 22 children and 35 adults participate in the nature craft tent while shopping.



Make-and-Take Events

We held two youth make-and-take events during flower exhibitions this year. In April, during our Ohara Ikebana Exhibition, children of all ages were guided by experienced flower arrangers to make their own ikebana flower arrangement using dried curly willow, Japanese blue iris, and cherry laurel. We had 97 children and 52 adults participate. In May, during Peony Palooza, we invited children to participate in another make-and-take experience with peonies. After viewing the beautiful peony arrangements in the exhibit, children were able to create their own arrangement and even enter them into a contest. This program engaged 63 children and 48 adults.

Nature Nook

This year we held five series of Nature Nook classes (one in the winter and two each in both the fall and spring) for children ages 2-3 years old with their caregivers. This class was a great introduction to the Arboretum for our youngest explorers. Rachel Warren and Celeste Sullivan co-taught the program with the assistance of our dedicated volunteers. We were delighted to see siblings of our "kiddos" from previous years who have aged out of the program.

Showing off their small wreath craft from the Nature Craft Tent at the Holiday Sale.

Rose Celebration

The 2024 Rose Celebration activities specifically designed for young attendees included stations to create paper roses and rose pencil toppers, enjoy rose-themed face painting, and apply a temporary rose-themed tattoo. With lawn games, food trucks, and live music, it was a great family affair. Of the 563 attendees, 117 were minors.















"Kiddos" enjoy interacting with plants during our Nature Nook program.

Seasonal Scavenger Hunts

We offered free seasonal scavenger hunts and colored pencils in our brochure box for children to explore the Arboretum with their families. These scavenger hunts encouraged children to use their senses and look closely at the plants around them. In 2024, we gave out over 450 scavenger hunts.



School Field Trips

We hosted eight school field trips this year with local children, ranging from preschool students all the way through high school. We partnered with Trinity Cooperative Day Nursery School twice this year, hosting their preschool children for a field trip in April (54 students) and their summer camp children in July (44 students). Partnering with the Biology Department at Swarthmore, we co-hosted students from Strath Haven Middle School in April, bringing students into the Crum Woods to learn about invasive species. erosion, and trail navigation (90 students). Also in April, we hosted Ridley Park High School students to participate in a

planting day down by
the Crum Creek (15
students). Lastly,
we collaborated
with Children
and Adult
Disability &
Educational
Services (CADES)



Students use these "windows" to learn plant identifying characteristics like bark.

offer three different sensoryfocused field trips throughout the year (15 students total).

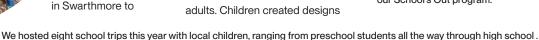
School's Out

This program encourages families to visit the Arboretum on days they are off from school. This year, we held three School's Out programs and added a book walk feature to encourage families to read an educational story while exploring the gardens. Winter Wonderland on February 19 drew 173 children and 100 adults. Children learned about winter-blooming plants such as snowdrops and witch hazels and went on a scavenger hunt. Spring Break on March 27 brought 116 children and 64

using natural pigments of fresh flowers during a flower-pounding activity. It was a loud day! Indigenous People's Day on October 14 welcomed 24 children and 21 adults. Children learned about the Three Sisters Garden — a traditional Native American planting method featuring corn, beans, and squash — through a hands-on activity. The School's Out program has gained a lot of popularity and introduces the Arboretum to new families from across Delaware County.



Youth celebrate cherry blossoms at our School's Out program.







MARKETING AND COMMUNICATIONS

By Becky Robert, Assistant Director

eNews

Monthly free electronic newsletters were sent to all people who provided email addresses informing them of upcoming events, news about the Arboretum, and horticultural happenings. At the close of the year, the December eNews was emailed to 7,171 subscribers, compared to 6,470 the previous December, representing a 11% increase. The open rate for all 28,710 sends for the year was 53%, 12% higher than the industry average.

Marketing Consortiums

Greater Philadelphia Gardens (GPG), America's Garden Capital

This consortium consists of over 35 public gardens within a 30-mile radius of Philadelphia who have been working together to promote all these gardens since 1990. In 2024, the Scott Arboretum was part of the Garden Passport project, one of the promotion initiatives undertaken throughout the year. The paid digital marketing resulted in 4.3M impressions and 59K link clicks. The blog and eNewsletter saw an amazing increase of 154% with 3.3K subscribers. GPG also

promoted the Scott Arboretum as a part of the Philadelphia Flower Show in March with a display running for the entire 10 days of the show. The show had about 250,000 attendees in 2024.

Delaware County Arts Consortium

We continued to work together with about 25 other nonprofit organizations promoting arts and culture within Delaware County. One of the major efforts of this group, DelCo Arts Week, was held Sept. 21-29. The Scott Arboretum offered two events during the week, including the Autumn Equinox Celebration to kick off the week and a cool season container workshop, tying horticulture and the arts together.

PA Gardens

This coalition started in 2021 under the name Pennsylvania Public Horticulture Coalition. With a name change in 2024, the aim remains the same, which is to amplify the collective voices and impact of Pennsylvania's public horticulture organizations. This group strives to "create opportunities for every Pennsylvanian to experience and benefit from organizations providing public horticulture experiences throughout their communities." Given the similar aims to our mission, the Scott Arboretum joined as a member in 2022 to work with 19 other

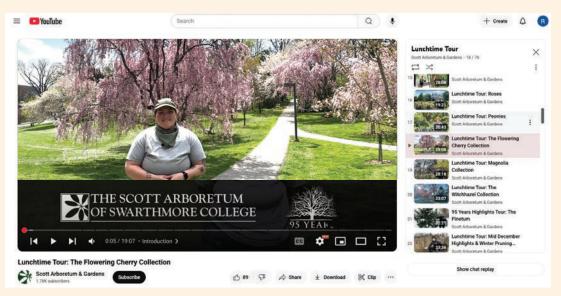
public gardens across the state. In 2024, joint efforts included advocacy for the establishment of the Center for Plant Excellence, printing and distribution of the *Bulb & Bloom* booklet, securing liquor license eligibility for gardens with catering facilities and event rentals, promotion of Go Public Garden Days, and a presence at the Philadelphia Flower Show and the Pennsylvania Farm Show.

American Public Gardens Association (APGA)

As a participant in APGA's sponsored Go Public Gardens Days held May 10-19 in 2024, the Scott Arboretum joined over 500 public gardens across the nation to raise visibility of the importance of public gardens.

Publications

We produced and mailed three special publications about the Arboretum to all members: the 2025 calendar, 2023 Impact Report, and a timeline titled "Celebrating 95 Years." We also updated our visitor guide, including an easy-to-read redesigned map of the entire campus.



Gardener Kaitlyn Lawrence provided a great virtual tour of our Cherry Border during peak bloom.

Videos

A variety of teaching videos created by staff members were offered throughout the year.

The top five viewed videos released in 2024 were:

- Lunchtime Tour: The Flowering Cherry Collection published April 16, 2024, with 2,945 views
- 2024 Scott Medal and Award Presentation published March 21, 2024, with 1,832 views

- Gardener's Almanac: Pruning Disease, Damaged, and Dead Branches published Feb. 14, 2024, with 1.652 views
- Lunchtime Tour: The Witchhazel Collection published Feb. 20, 2024, with 1,542 views
- Lunchtime Tour: Magnolia
 Collection published March 26,
 2024, with 1,512 views

Many of our videos have retained popularity and impact beyond their initial release. Here are some examples, measured by viewership to date since their release:

- Oct. 12, 2020 Gardener's Almanac: Installing Deer Protection with 14,047 viewers
- Nov. 20, 2020 Gardener's Almanac: Root Pruning with 6,230 viewers
- April 12, 2021 Planting B&B
 Trees with 4,603 viewers
- Oct. 2, 2020 Gardener's Almanac: Digging, Dividing, and Planting Clematis with 2,659 viewers

In all, Scott Arboretum videos had 75,044 views in 2024, compared with 54,105 in 2023, a 39% increase.

Social I	Media:	2020	2021	2022	2023	2024	% Increase from '23 to '24
() F	acebook followers	4,873	5,436	5,540	5,654	5,849	3%
O In	nstagram followers	2,294	2,589	3,037	3,371	3,607	7%
▶ Y	ouTube subscribers	278	490	772	1,156	1,510	31%



Engaging the SWARTHMORE COLLEGE COMMUNITY

in the mission of the Scott Arboretum

By Sue MacQueen, Campus Engagement Manager

The Scott Arboretum was established to serve the gardening interests of the region's homeowners by displaying a collection of ornamental plants on the campus of Swarthmore College in instructional and educational gardens. Our work has also resulted in the creation of a beautiful campus for students. staff, and faculty who live, study, teach, and work on campus. Recognizing the College community as the resident audience living and working in the Arboretum, the work of engaging the College community with our mission (even though they are largely not local homeowners) has been led by Campus Engagement Manager Sue MacQueen since 2017.

In 2024, the Swarthmore College community consisted of 1.730 students, 293 full- and part-time faculty, and 828 staff members. Below is a summary of the signature programs designed and offered specifically for the Swarthmore College community. Many of these programs were developed in strategic partnerships with other College departments and committees, including the Office of Student Employment, Office of Sustainability, Office of Student Engagement, Alumni Office, Dean of Students Office, Crum Woods Stewardship Committee,



Swarthmore alumni enjoy festivities at the Scott Arboretum Open House during Garnet Weekend.

the Swarthmore Coalition for Well-being, and Environmental Studies.

Here are some of the signature programs aimed at the College community, outlined alphabetically:

Academic Courses

In 2020, Janet Jones '61 established a \$1 million endowment fund to support our efforts of engaging students in the Arboretum. Since then, funds have been used to sponsor for-credit courses, thereby directly enhancing the academic offerings of Swarthmore College. In 2024, three courses were offered: Plants and Human Culture taught by Sue Barton in the fall semester; Seeds to Systems taught by Rebecca Popowsky and Claire Casstevens in the spring term, and Nature Rx taught by Joshua Ellow in the spring and fall semesters.

Sue MacQueen worked with nine professors during class time to enhance their offerings with horticultural content. Classes included Pedagogy and Play, Conservation Biology, and Indigenous Art, Land, and Environment.

Alumni Weekend

Held May 31-June 2, this event provided the opportunity for alumni to learn more about the Arboretum on five distinct tours, which ranged from garden spaces to green roof exploration and container gardening. There were 118 participants. Additionally, the Wister Center & Greenhouse building was open over the weekend, offering various gardening-related giveaways and refreshments; 223 dropped in.

Art in Nature

The sixth annual art contest took place in the fall, and was open for all students on September 3. Students had four weeks to submit entries along the theme of nature and plant-inspired art which represented the Swarthmore campus. This year, we created a separate photography category. Three art judges selected five works from

each category. A popular vote was then opened to the community to determine prize winners. First place was awarded to Winnie Lin '25 for her rendering of Cats at the Koi Pond. Her design was printed on a long-sleeved T-shirt. Prerna Karmacharva '26 received first prize for her photograph called Dragonfly and Daylily. Her work was produced on a poster. A celebration of all the artwork took place on Nov. 15, when T-shirts. posters, and stickers were shared; 152 attended the party.

Beekeeping with Alveole

Our professional beekeeper from Alveole visited our rooftop hive on David Kemp Hall every three weeks through the beekeeping season. We also hosted a workshop about honey extraction where attendees received their very own jar. All these bee-related events drew 123 participants in 2024.

Career Night

To engage Swarthmore College students in learning about career options working with plants, we offered, for the third year, the chance to meet and hear from three Swarthmore alumni who have had rewarding plant-related careers. Dan Lurie '97, Inge Daniels '93, and Henry Ortmeyer '18 shared insights into their work with 33 attendees. The panel was followed by a discussion over dinner in the Wister Center.

Class Tree Planting

On Aug. 31, during orientation week, over 400 incoming students of the Class of 2028 gathered by Magill Walk to help plant and dedicate their class tree, a Durand oak (*Quercus sinuata var. sinuata*). Thanks to the Office of Student Engagement and Dean's Office in helping make this a great success.



Dylan Scollon '25 leading a Crum Woods hike tour during his time as a Scott Arboretum student tour guide.



Roses prepared to pin on graduates during Commencement.

Commencement

During Senior Week, we staged a gratitude event for the Class of 2024 to tie back to their class tree planted four years earlier. Sixty-four students wrote messages of gratitude and hung them on their class tree, a *Nyssa sylvatica* 'NSUHH' outside of Mertz Hall.

Due to unrest on campus with student protests, Commencement was held off campus at the Mann Center for the Performing Arts in Philadelphia on May 26. Despite not being able to have seniors come into the Dean Bond Rose Garden to select a rose to have pinned on their gowns, Arboretum staff organized roses and kept the tradition alive at the Mann. Special thanks to Dining Center staff members, who took the place of Arboretum Assistants this year in pinning the graduates with roses.

Countdown to Commencement

In April 2024, the College invited the Arboretum to participate in a new event for graduating seniors called Countdown to Commencement. At the Scott table, we told seniors about the Arboretum's two commencement traditions — rose-pinning and the gift of *Itea virginica*. We also offered them a complimentary one-year gift membership to the Arboretum, which was very popular. See page 28 for details.

Crum Woods Walks

We raised awareness of our woods with 25 events throughout the year with a count of 417 participants. These events included regular monthly walks, Alumni and Garnet Weekend hikes, and naturalist walks led by student Dylan Scollon '25. Our largest group continues to be the orientation walk for first-vears, which had 61 students.

Curricular Grant Program

To encourage the incorporation of horticulture into Swarthmore College courses, a mini-grant program was launched in March of 2022, also funded by the Janet Jones '61 endowment. In 2024, a grant was awarded to Visiting Assistant Professor

Shailen Mishra's English course to develop and present projects about on-campus ecological issues and consider what sort of environmental rhetoric can be used to better spotlight the issue for the community.



Swarthmore students make winter snow globes with natural materials during the December DISCOVER with the Scott Arboretum.

DISCOVER with the Scott Arboretum

This program continues to provide pop-up opportunities for Swarthmore College students, staff, and faculty to engage in activities related to plants and/

Painting pumpkins during the October DISCOVER with the Scott Arboretum.





Students become "plant parents" during our annual First-Year Student Plant Giveaway.

or crafts using plant material. The ten DISCOVER sessions offered during the year by Sue MacQueen, assisted by Arboretum Assistants (trained volunteers), reached a total of 851 participants and included working with clover/oxalis corms for St. Patrick's Day, pine cone flowers, and wildflower seed paper; learning about our nascent Whittier Meadow; discovering different types of shrub dogwood in making wreaths; and painting fall leaves and pumpkins.

DISCOVER in a Bag

This initiative allows student resident assistants and green advisors to request and then conduct plant-related activities with fellow students in their dormitories. These are offered free of charge, with our payment being 10 photographs of people enjoying the event. In 2024, 32 leaders utilized the program, reaching 586 students with plant-crafting activities, modeled on the staged DISCOVER events.

First-Year Student Plant Giveaway and Welcome Back Plant Bash

These events were both successful in 2024 upholding a long-established tradition. We learned in 2021 that the use of the Wister Center parking lot with tents was a much better space than inside the Wister Center for the number of participants for both events. On Aug. 28, we had 310 first-year students visit us to pot up a selected choice from an assortment of Dieffenbachia. Ficus, and Cordyline houseplants. On Sept. 5, we had 555 students, staff, and faculty come out for the same opportunity.

Garnet Weekend

The first weekend in November saw the return of many passionate alumni and parents. The Arboretum staff offered multiple tours on campus and through the Crum Woods, with 158 attendees. We also offered an open house and plant giveaway that attracted more than 120 visitors.

Green Advisors Support

Scott Arboretum has always supported the student green advisors in their work to make our campus a more ecologically sound environment. To that end, we offered three events to teach them how to run their own sessions more successfully using our engagement model. In all, 57 attended.

Lavender Celebration

We purchased seeds and plants, then wrapped them for the Intercultural Center to make gifts for 60 graduating LGBTQ+ seniors for their Lavender Celebration.

Swarthmore College Student Work Program

Providing paid, part-time positions to work alongside Arboretum staff members has been an opportunity for students to engage with the Arboretum for decades. The program



Swarthmore students foraging in the Crum Woods to make garlic mustard pesto with Sue MacQueen.

continues to develop as programs and plantings evolve, with positions ranging from hands-on gardening to program assistance and office management. See page 25 for a list of student workers in 2024.

The Plant Doctor Is In

This service continued in 2024 and was offered on four Sunday

evenings throughout the two semesters to assist students with houseplant questions. These drop-in plant healthcare clinics are offered via Zoom. Fifty-eight students participated and had their questions addressed. The Plant Doctor is Sue MacQueen.

Workshops

Botany in the Kitchen workshops were held in April, June, and August focusing first on local foraging, then on specific plant families. Seventy-three community members learned edible botany from these events. Other hands-on workshops included teatime with the

Teaching & Learning Commons and the Aydelotte Foundation, a Mad Hatter's Tea Party, mandalas from nature, harvesting seeds, and Tu B'Shevat, the New Year of Trees.

Members of the Garden Collective celebrate the bounty of fall!



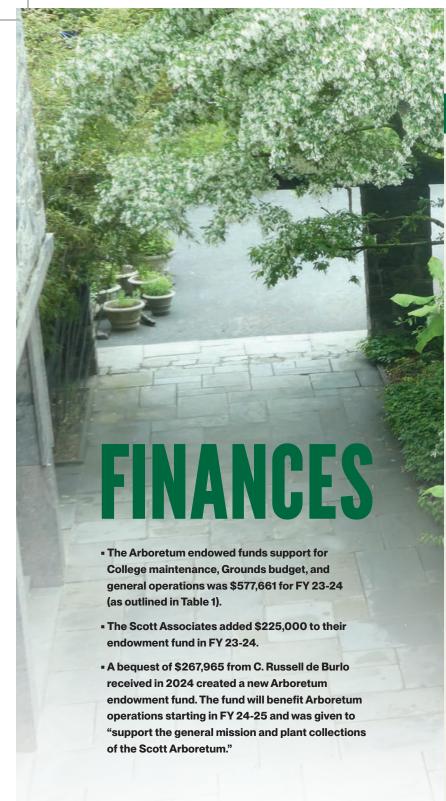


Table 1. Scott Arboretum Endowment Funds as of June 30, 2024

Date Established	Fund Name	Endowment Units	Market Value*	FY24 Distribution*	
Endowment distribution supporting the Scott Arboretum Budget					
1929	Arthur H. Scott Horticultural Fdn.	19,044.89	19,245,466	\$869,209	
1929	Scott Medal and Prize	1,459.40	1,474,770	66,607	
1953	Robert Pyle Rose Garden	1,437.20	1,452,336	65,594	
1964	Scott Foundation Centennial	5,160.30	5,214,647	235,516	
1973	James Frorer Holly Collection	138.20	139,655	6,307	
1986	Theresa Lang Garden of Fragrance	37.40	37,794	1,707	
1989	Terry Shane Teaching Garden	241.87	244,413	11,039	
1992	Scott Associates	2,585.55**	2,612,779	118,004	
1998	William and Frances Plate Memorial	564.95	570,897	25,784	
2001	Gertrude Wister Memorial	1,072.64	1,083,932	48,955	
2006	Kemp West House Garden	245.45	248,035	11,202	
2007	Wister Education Center and Greenhouse	685.76	692,983	31,298	
2009	Maynard Cherry Border	24.07	24,328	1,099	
2014	William H. Frederick Jr '48 Scott Directorship	1,351.55	1,002,050	1,352	
2016	Scott Arboretum FFE	603.47	609,825	27,542	
2017	Scott Arboretum Crum Woods	135.62	137,051	6,190	
2020	Janet Jones '61 Arboretum Campus Engagement	1,234.24	1,247,236	56,331	
2023	Heritage Tree Fund	101.83	102,905	4,648	
Total Restrict	ed	36,124.38	36,504,835	1,648,717	
Endowment distribution allocation for the College Budget					
1929	Arthur H. Scott Horticultural Fdn.	5,009.51	5,062,269	228,634	
1929	Scott Medal and Prize	280.50	283,454	12,802	
1938	James McIlvain Arboreal	1,890.40	1,910,309	86,278	
1953	Robert Pyle Rose Garden	1,700.00	1,717,904	77,588	
1964	Scott Foundation Centennial	2,451.50	2,477,319	111,886	
1973	James Frorer Holly Collection	600.00	606,319	27,384	
1986	Theresa Lang Garden of Fragrance	500.00	505,266	22,820	
2006	Kemp West House Garden	200.00	202,106	9,128	
2009	Maynard Cherry Border	25.00	25,263	1,141	
Total Budget	Supporting	12,656.91	12,790,209	577,661	
Total Scott Ar	boretum Endowments	48,781.29	49,295,045	2,226,378	

^{*} Rounded to the nearest dollar

^{**} Additional funds (\$225,000) were added to this endowment in 2024.



Table 3. Swarthmore College Consolidated Statement of Scott Arboretum and Scott Associates Accounts for Fiscal Year July 2023 – June 30, 2024

Beginning Balance	\$1,050,780.84
Revenue	
Endowment distribution	1,638,648.72
Income/membership, registrations	168,408.40
Gift income	107,112.96
Total Revenue	1,914,170.08
Expenses	
Staff salaries and wages	842,702.88
Staff benefits	301,156.69
Plants	57,719.65
Professional services	286,944.87
Postage/telephone	10,803.57
Supplies	184,976.32
Equipment	4,179.78
Food/catering	82,919.55
Transportation	28,119.75
All other expenses	59,970.49
Net transfers	224,000.00
Total Expenses	2,083,493.55
Net Change in Fund Balance	(169,323.47)
Balance June 30, 2024	\$881,457.37

Table 2. Scott Arboretum Endowment Funds Performance 10-Year Comparison (June 30)

	Market Value	Spending Rate	Distribution
2024	\$49,295,045	4.5%	\$2,226,378
2023	48,991,014	4.3%	2,216,310
2022	49,928,917	3.7%	1,983,215
2021	54,094,319	4.7%	1,887,128
2020	42,847,664	4.6%	1,818,106
2019	39,753,942	4.6%	1,802,992
2018	39,156,721	4.3%	1,532,171
2017	35,970,600	4.6%	1,504,984
2016	32,561,932	4.0%	1,364,638
2015	34,173,430	3.3%	1,146,963

The Scott Arboretum of Swarthmore College



PERSONNEL



Arboretum Staff

Cunningham House

Caitlin Anello - Member and Donor Programs Manager

Josh Coceano - Horticulturist

Mackenzie Knight-Fochs - Education Programs Manager

Wylie Lapp - Public Horticulture Intern*

Seamus Lewin - Public Horticulture Intern +

Sue MacQueen - Campus Engagement Manager

Jacqui Ricchezza - Administrative Coordinator

Becky Robert - Assistant Director

Megan Rossman - Assistant Horticulturist

Claire Sawyers - Director

Mary Tipping - Curator and Plant Recorder

Rachel Warren - Assistant Education Programs Manager for

Youth, Family, and Diverse Audiences

Summer Interns

Annarose Klinger

Patty Lally

Facilities Service Building

Ian Altamuro - Athletic Field Crew Supervisor

Beck Armstrong - Gardener

Andrew DeGothseir - Gardener

Will Evans - Gardener

Adam Glas - Garden Supervisor

Chuck Hinkle - Garden Supervisor

Jeff Jabco - Coordinator of Horticulture/Director of Grounds

Nick Lang - Athletic Fields Crew Member

Kaitlyn Lawrence - Gardener

Sandra Lopez Cortez - Gardener

Susan McGinley - Gardener

Stephanie Myers - Gardener

Dale Nemec - Gardener

Lars Rasmussen - Assistant Garden Supervisor

Shem Ruszczyk - Assistant Garden Supervisor

Caroline Scalzo - Gardener +

Jerry Schrack - Assistant Director of Grounds and Horticulture

Abigail Urena - Gardener +

+Started employment in 2024

*Ended employment in 2024

Student Employees 2024

Noam AuYeung '27

Adrian Cardenas '25

Serafia Cecil '27

Alex Coley '28

Mac Croom '26

Vaidehee Durgude '25

Mirabel Fernald '27

Ava Golde '26

Eris Gonzalez '27

Y'onna Hale '26

Julian Kemp '26

Eva Kermorgant '26

Monica Kramer '24

Eva Krueger '24

Josephine Low '27

Dart MacVeagh '25

Margalit Mauricio '28

Owen Moss '25

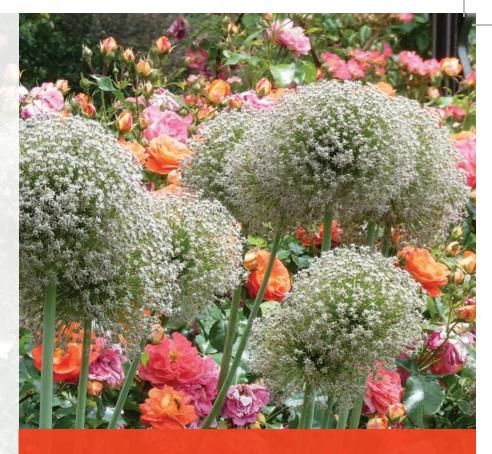
Daniela Pena '24

Ryan Rowe '26

Ayla Schultz '25

Dylan Scollon '25

Alexandra Simon '24



Summer interns have the opportunity to visit and learn from other gardens and professionals in the region with weekly organized outings. In 2024, visits included tours of the Biology Department's greenhouse, Shofuso & Fairmount Park, Chanticleer, Bowman's Hill, Mostardi's Nursery, Meadowbrook Farms, and the New Jersey Pine Barrens. They also have educational sessions with Scott staff members to learn about their jobs and careers, and attend the Woody Plant Conference, as a part of their internship.

As a part of our Public Horticulture Internship, interns are supported to travel internationally on a plant or garden-related trip. In 2024, Intern Wylie Lapp traveled to Italy in April with the Alpine Garden Society focused on seeing terrestrial orchids in the Gargano region. In November, Intern Seamus Lewin traveled to Japan with members of the North American Japanese Garden Association on an eight-day tour to Tokyo and Kyoto.



ASSOCIATES OF THE SCOTT ARBORETUM

Formed in 1971, the Scott Associates is a group of dues-paying members devoted to the furtherance of the aims of the Scott Arboretum, particularly to increase appreciation for and knowledge of hardy ornamental plants.



For Council term Sept. 24-Sept. 25

Elected Officers

President - Vivian Williams Vice President - Janean Clare Treasurer - Julie Vrooman Secretary - Sheryl Contente

Committee and Council Appointments

Arboretum Assistants Chair -Anne Papa

Autumn Equinox Chair - Eric Rappaport

Autumn Equinox Vice Chair -Chris Gradel

Education Representative - Jan Goren

Garden Day 2024 and 2025 Chair -Barb Helpin

Garden Day 2024 and 2025 Vice Chair - Deb Bergstrand

Library Chair - Marie-Louise (M-L) Kime

Members at Large -Cindy MacLeod, Alison Randall

Membership Representative - Janean Clare

Members' Plant Exchange Chair -Deirdre Gibson

Members' Plant Exchange Co-Vice Chair - Martin Murray

Members' Plant Exchange Co-Vice Chair - Lise Reno

Nominating Chair - Deb Soutar

Winter Celebration Chair - Mary Hinds

Winter Celebration Vice Chair - Rebecca Carovillano

Ex-officio (past presidents) - Margo Coffin Groff, Helen Pitts, Deb Soutar

2024 Arboretum Assistants and Volunteers

Arboretum Assistants and volunteers who recorded contributed time in 2024 are listed here. The year of Arboretum Assistant class training is noted for those who are regular volunteers, making a commitment of giving at least two half days per month or the equivalent.

Allegra Abramson '24 Helena Adams '22 Sallie Anderson '00 Susan Bar '13 Suzanne Barton '23 Sheila Bell '12 Deb Bergstrand '23 Nancy Bleakley '17 Dan Boylan Rebecca Boylan Klara Britt '95 Terry Britt '07 Rebecca Carovillano '18 Debbie Chaga '22 Janean Clare Shervl Contente '22 Andrew Davidson '24 Fanny Donofrio '23 Richard Doran '23 Donna Edwards '87 Gerri Eunson '04 Rita Fields '11 Margaret Firn '09 Bob Frick '19 Toby Gang '15 Carlos Garcia '24 Elizabeth Garnett '09 Lvnn Gee '09 Karen Giacomucci '18 Deirdre Gibson '20 Peter Godrev '23 Bob Goren Jan Goren '07 Christine Gradel '17 Margo Groff '05 Gail Hale '11

Elizabeth Harris '15

Pamela Harris '23

Mary Haskins '18 Young Heinbockel '24 Barb Helpin '18 Joe Henderson Mary Hinds '18 Kya Holsopple '23 Robert Hughes '07 Rosemary Hughes Dave Johnson '16 Gail Kaempf '23 Gwen Kannapl '24 Sandy Kapczynski '17 Laura Kaufman Sabrina Keeler '19 M-L Kime '20 Catherine King '24 Cornelia (Connie) Kina '23 Bev Kostek '07 Alan Kruza '07 Sue Lathrop '20 Anita Lawson '04 Tom Lawson Shelley Leiner '13 Elaine Lennox '24 Sandra Liacouras Bill Lotz '17 Terry Lytle '12 Cindy MacLeod '23 Bruce Marshall Marcia Martin '92 Phyllis Martino '23 Rocco Mastricolo '16 David Mattern Diane Mattis '99 Ursula Maul '09

Chuck Mills '12 Linda Mills '24 Martha Mock '24 Alex Moeller Mary Fran Moeller '24 Harriet Monshaw '99 Barbara Montabana '23 Janet Mooney '24 Robert Munson '11 Martin Murray '22 Barbara O'Connell '16 Connor Ogden '24 Anne Papa '02 Sharon Patterson '99 Ted Patterson '09 Joanne Patti '20 Patty Peck '13 Joe Perna '24 Helen Pitts '15 Patti Post '05 Alison Randall '22 Eric Rappaport '23 Rick Ray Lise Reno '22 Ron Ricchezza '19 Louisa Ridgway '07 Kay Rinko Keith Robertshaw '17 Karen Sacks '23 Clayton Salter '24 Carol Savery '20 Reiner Schulz '20 Kate Sevensky '05

Keith Sharp '23

Eunice Silver '00

Leslie Simon

Deb Soutar '09

Naasiha Siddiqui '23

Harvey Spector '19 Karen Strachan '24 Anoushka Subbaiah '24 Steve Taylor '23 Alicia Thomas Bob Thomas '02 Verdie Thomas '02 Mary Thompson '19 Eve Thyrum '96 Peter Trentacoste '22 Tom Vienneau Julie Vrooman '96 Sheila Weston '19 Steven Wieland '21 Raymond Williams '17 Vivian Williams '17 Ben Yaqoda '18 Maria Yamburenko '23

Michael Zupanick '18



Continuing to train and educate volunteers is done through "Updates." In 2024, educational Updates were held on invasive plants, the new Dining Center landscape, and the Whittier Meadow.

As a gesture of gratitude for all Arboretum Assistants and other volunteers, we held the annual thank-you luncheon at the Inn at Swarthmore on Oct. 9 and offered a gift: rain jackets with our new name! Staff members were able to thank about 100 volunteers attending the event.

During the first week in November, we remembered and recognized deceased former volunteers with our *Dia de los Muertos* (Day of the Dead) *ofrenda* featuring their photographs. This year's beautiful altar was created by Sandra Lopez Cortez, gardener, and Megan Rossman, assistant horticulturist. The *ofrenda* was displayed during our open house on Nov. 2 as part of Garnet Weekend.

By Caitlin Anello, Member & Donor Programs Manager Membership Program

At the close of 2024, there were 1,108 memberships in the Scott Associates (compared to 991 at the close of 2023). Members contributed \$81,185 in dues during FY '23-'24 which provides funding for member programs, including the *Hybrid* newsletter. Caitlin Anello, member and donor programs manager, completed her first full year at the Arboretum and began a number of new membership initiatives and benefits. detailed below.

Volunteers Anne Papa and Ray Williams help us pick up trash in the Crum Creek during Crum Creek Clean-up.



Erma McEwen '11

Bob McGovern '23



Scott Associates take home an array of new plants during the Members' Plant Exchange and Sale.

Membership Initiatives

Event Attendees

This year, we incorporated interactive games and giveaways to increase engagement at our membership table during events. One game introduced potential members to iconic areas in the Arboretum. The second introduced the breadth of the Reciprocal Garden Network. The giveaways included stickers and Scott Saplings swag. These provided the opportunity for us to initiate conversations with event attendees.

Garnet Sages

In July, we continued to offer a complimentary one-year membership to Garnet Sages (Swarthmore College alumni who celebrated their 50th reunion), as well as those who celebrated their 25th reunion.

Out of 276 alumni in the Class of '74, 31 accepted our offer (11%).

Out of 345 alumni in the Class of '99, 28 accepted our offer (8%). Our overall response rate increased by 5.1% this year with the addition of a follow-up email.

Graduating Seniors

At the Countdown to Commencement event in April, we offered graduating seniors a complimentary one-year gift membership (for themselves or someone who supported them on the road to graduation). Eighty-one students filled out a

Campus Engagement Manager Sue MacQueen interacts with students during



membership form for themselves and 36 students chose a gift certificate to give away, for a total of 117 memberships. This initiative allows graduating seniors to stay connected to the Arboretum and visit reciprocal gardens across the country.

New Neighbors

In November, we mailed a welcome postcard to 2,285 new residents in Delaware County, letting them know the Arboretum is free and open to the public. It also invited them to bring their postcard to the Holiday Sale for a free gift. We met nine new families at the Holiday Sale through this initiative. Two families joined the Arboretum as Scott Associates, and one signed up for our e-newsletters.

Tour Attendees

In October, we introduced a new initiative to share membership information with Arboretum tour attendees. At the end of each public tour, the Tour Assistant

Volunteer Chris Gradel and Member & Donor Programs Manager Caitlin Anello distribute the spring plant dividend.

hands out a gift from the Associates to thank them for visiting. The gift is a Scott Arboretum greeting card, and includes information about membership.

Membership Benefits

Community Garden Program

Scott Associates have the opportunity to garden in plots on the corner of Harvard and Yale Avenues for a nominal fee. These members may grow vegetables during the growing season, as space allows. In 2024, we had seven new gardeners join the program for a total of 23 participating members/families.

Complimentary Gift Memberships

In 2022, a new membership benefit was introduced for Contributor-level members and above. These members are entitled to one gift membership for a new member at the Individual or Family level. In December, we mailed a membership gift certificate to Contributor-level members and above to better promote this benefit. Members were thrilled with the opportunity to hand these out as holiday presents. We have already welcomed 40 new members as a result.

Member Discount Program

A number of local businesses support the Scott Associates program by providing discounts or special offerings to members. Thanks go to these participants: Bartlett Tree Expert Co, Chanticleer, Main Line Gardens, Mostardi's Nursery, Swarthmore Flower & Gift Shop, Inn at Swarthmore, Triple Oaks Nursery and Herb Garden, Swarthmore True Value Hardware, and Wedgewood Gardens.

Plant Dividends

Members are offered two free plant dividends each year, spring and fall. In 2024, a choice of *Phlox divaricata* 'May Breeze' or *Echinacea purpurea* 'Pas702917' was offered in the spring. In the fall, members had a choice of *Scilla siberica* 'Spring Beauty' or *Allium hollandicum* 'Purple Sensation.'

Reciprocal Garden Network

In April, the Arboretum joined the American Horticultural Society's Reciprocal Garden Network. This network allows Scott Arboretum members to receive free admission (or other benefits) at 360+ reciprocal gardens across North America. The addition of this valuable membership benefit adds appeal to supporters and alumni who do not live locally.

Scott Saplings

In August, we launched an initiative called Scott Saplings to engage more families with membership. Members at the Family level and above are invited to register up to four children (ages 0–18) as Scott Saplings. Scott Saplings receive their own membership card and adventure pack to prepare them for fun at the Arboretum, as well as other gifts and activities throughout the year. In the first six months, 123 children were registered as Scott Saplings.

Members-Only Programs

Members' Plant Exchange (MPE) & Sale

A program organized by members for members, this annual spring plant exchange was held on May 11 and remained a popular way to share and acquire new plants on a small budget. In 2024, a total of 1,273 plants were offered at the exchange — thanks to the assistance of 43 volunteers who gave 284 hours to the effort. New members were given chits to select plants at the event without contributing plants; 24 participated. Following the exchange portion of the event, remaining plants were sold for nominal prices. This event raised \$469. A record number (141 people) participated.

Members-Only Family Picnic and Play

In August, we hosted a Members-Only Family Picnic and Play event to help build relationships among our member families and to launch our Scott Saplings



The Scott Entrance Garden is abuzz with activity during the Members' Plant Exchange and Sale.

initiative. This new event was well received and welcomed 48 children and adults to the Whittier Meadow for an evening of fun, games, and activities.

Members-Only Tour

In October, we hosted a
Members-Only Tour which
highlighted the connections
between the Arboretum's plant
collection and Quakers. With
the success of this tour, we will
continue to plan Members-Only
Tours in the future.

Scott Associates' Garden Day

In October, members were invited to visit two gardens in the Wayne and Bryn Mawr area;

Members & Donor Programs Manager Caitlin Anello greets Scott Saplings during the Members-Only Family Picnic and Play.



81 people participated. The day ended with a lovely reception at Chanticleer. Special thanks to garden owners Peggy Scherle, Alexander Muller, and Tad Sperry for sharing their gardens with our members.

Special Members Event

In August, members at the Sponsor level and above were invited to a party in the new Sharples Commons space on campus. The evening included stations inspired by the Arboretum's mission to delight, educate, and inspire. Swarthmore student Chung Sze Kwok '27 added to the ambience by playing the piano. Swarthmore faculty member Betsy Bolton signed copies of the poetry book she wrote about the Crum Woods. Seventy-two special members attended.

Swarthmore student Chung Sze Kwok '27 played the piano in Sharples Commons during the Special Members Event.





GIFTS AND DEDICATIONS

Dedicated Trees

In honor of John Alston, H'15

to be selected in 2025

in the Martin and Lang Music Building new Arts Plaza Given by Paula '67 and John Wehmiller '66

In memory of Jane (Janie) Bassett Differding '59

Prunus sargentii JFS-KW58' Pink Flair® near the Meeting House Given by Jean Coleman '59, Sarah Hoopes '59, and Sarah Wright '59

In honor of Thomas W. T. Hartnett '94

Abies nordmanniana in the Nason Garden Given by the President's Office for his service on the Swarthmore Board of Managers

In memory of Yoshiko Jo

Prunus sargentii 'JFS-KW58' Pink Flair® near Kohlberg Hall Given by many friends and Swarthmore College colleagues

In memory of **Don Nase**

Quercus buckleyi
in front of the Heat Plant

Given by Mara Lee Baird '79 and Marino Corporation, among others

In memory of Christopher Ray

Acer saccharum 'Legacy'
Along Whittier Place
Given by his family

In honor of **Jan Semler**

Cornus florida near Singer Hall

Given by the College in appreciation of her 25 years of dedicated service

In memory of Linwood and Nancy Urban

Quercus pagoda in Trotter Grove Given by Joan Urban

In memory of Rob Warren

Magnolia 'Daybreak' near the Ben West House Given by Public Safety

Gertrude Wister Society

This society honors those who have designated a planned gift to the Arboretum, and is named for former Assistant Director Gertrude Wister (1905–1999), who made a significant bequest in 2001, inspiring this program.

Ann Ainsworth Charles S. Harris '59 Deborah Soutar

Sallie Anderson Thomas D. Henderer '60 Robert O. Stewart '53 and

Andrew Bunting Roger Latham Carol Stewart

Sandra Grogan Dresser Dennis C. McGlade, FASLA Nancy Weiss, M.D. '65

Elizabeth Garnett Harriet Gothel Monshaw
Maralyn Orbison Jack Potter '73 and
Gillespie '49 David Lebe

These individuals are past Gertrude Wister Society members whose planned gifts provide ongoing support for the Arboretum:

June Beal (d. 2011) Ann Hargreaves '40 Patricia Barns Rose '46 (d. 2000) (d. 2013) Vera Bruestle (d. 2006) Margo Bowie Hunt (d. 2014) Donald Sanders (d. 2019) John Carlson '38 (d. 2008) Kendall Landis '48 (d. 2019) M. J. Smedley '43 (d. 2016) Susan Coslett (d. 1998) Joan Landis (d. 2017) Catherine Jane Smith '47 Mary Jane Cratsley (d. 2013) (d. 2014) Elsa Lichtenberg (d. 2018) John W. Stokes (d. 2012) Edith Thatcher de Burlo '50 Carolien Powers Maynard Robert Thompson NV

(d. 2008) '48 (d. 2009) Russell de Burlo '47 Marjorie Morgan (d. 2018)

Georgette M. Most '38

(d. 2015)

(d. 2011) Gertrude Wister (d. 1999)



Dedicated Benches

(d. 2024)

In memory of **David and Miriam Solomons**

on the Rose Garden Circle Given by Jonathan Solomons

In memory of Leah Zallman '01

Entrance to the Dining and Community Commons Given by Sujatha Srinivasan '01

In memory of **Edwin A. and DeLois M. Collins**

Entrance to the Dining and

Community Commons
Given by Swarthmore College Upward
Bound Alumni

In celebration of the **Swarthmore College**

Upward Bound Alumni

Entrance to the Dining and
Community Commons
Given by Swarthmore College Upward
Bound Alumni

Other Gifts and Donations

Anonymous (1)

Sallie Anderson

Rebecca Bovlan

Nate Bremer

Alice Christensen

Eleanor P. Clark

Vasanthi Culleton

Michael Donahue '73

EY Foundation

Ann Gilligan

Adam Glas

David Johnson

Rich and Jessica Kedanis

Susan Kershaw

Anne Lund '99 and

Jayne Frankenfield

Deborah Meslar

Jack and Charline Neigh

Carol and Joseph O'Dea

Joanne and Joseph Patti

Helen Pitts

Amy and David Pollack

Juliana Potter '77

Providence Garden Club

Micheline Rice-Maximin

Anne Richards '97 and

Chris Rodger

Wayne Shroyer

Bill Squadron

Alberta Tustin

John Wenderoth and

Annette Hearing

Grace Wright

Mary Ann Ziemba

Gifts in Appreciation of Free Programming

Caitlin and Joe Anello

Eleanor M. Barr

Brenda Buras-Elsen

Diana Chamberlain

Kathleen Dott

Barbara Erskine

Ann Gilligan

Charles S. Harris '59

Joanne Hartney

Sharon Holmes

Ann B. Hubben

Anna Hummer

Kristen Johnson

Lauren Kaminsky

Susan Kidney

Karin Kravitz

Patricia Lewis

Gabrielle Morrow

Pamela Nelson

Sue O'Brien

Keegan Orr

Helen and Peter Pitts

Nancy Sharp

Judy Strauser

Catherine Talbot

Laura Teele

Gregg Tepper and Joe O'Brien

Jill Warrington

Shari Wilson

Jane Worley '56

Honorary and Memorial Contributions

in memory of **Maria Hingley**Colin Hingley

in memory of Jane Johnson

Tim Aley

Corteva Field Science team Danzig Court Residents at

White Horse Village

Dorothy Engelbrecht

Pat and Bob Hemphill

Mary Last

Helen Lightcap

Selma Rende

Jacqui and Ron Ricchezza

Claire Sawyers

Inge Schroeder

Bob and Verdie Thomas

Anne Tullar

Hank and Lois Van Zanten

Jesse Yallof and Amy Penwell

Sylvia Yost

in memory of Helen Robinson

Adrienne Burg-Charwat
Rebecca Carovillano and

Tracy Bouvette

Nell Clark

Cathy and Jack Martin

Dorothy Philipson

Claire Sawyers

In memory of Bill Schmidt '76

Bruce Everett Hunt and Kathryn Mehan

Delco Gives Day 2024

Delco Gives Day is a 24-hour countywide day of giving, hosted by The Foundation for Delaware County. It was held for the first time on May 8 and 9, 2024. To participate, we invited people to join us on our YouTube page for a replay of our most popular videos interspersed with livestreams of our gardens in bloom. We also invited people to share their "Scott Story" and visit our table at the Closing Celebration held at Rose Tree Park. To encourage participation, a generous donor stepped forward to match Delco Gives Day donations made to the Arboretum, up to \$2,000. We surpassed this goal with 39 donors giving a total of \$2,535 in donations. Our final amount raised, including the match and bonus pool money, totaled \$5,992.



Visitors interact with our Arboretum game during the Delco Gives Day Closing Celebration at Rose Tree Park.

Caitlin Anello Mandie Banks Suzanne Barton Janean Clare David Clark '66 and Susan Clark '67 Louise Clarke Herschel Coley David J. Creagan and Patricia Reilly Madelyn Daly Lee DeMarco Richard Fairman Deirdre Gibson **Brooke Greenberg** Young Heinbockel Deborah Hemphill Mary Hinds Jeff Jabco

Anonymous (3)

Mary Kadlec Robert Laird Sally Laird Merri Lee Newby Kathryn Ombam Jacqui and Ron Ricchezza **Becky Robert** Theresa Rodriguez Robert Roggeveen Beth Ruby May Sam Claire Sawyers Ed Shull **Bonnie Smith** Deb Soutar Thomas Tauber **Eve Thyrum**

Julie Vrooman

Vivian Williams

ANNUAL APPEAL 2024

\$1,000 - \$5,000

Anonymous (1)

Catherine and Ron Anderson

James and Janet Averill

Chanticleer

Susan Clark '67 and

David Clark '66

Margo Coffin Groff and

Thomas M. Callaghy

Bill and Sandra Conwell

Ralph Day

Ralph C. Eagle, Jr.

Donna Edwards

Lynn Etheredge '68

EY Foundation

Maralyn Orbison Gillespie '49

and George Gillespie

David and Alice Hunt

Julia B. Leisenring

Dennis C. McGlade FASLA

Susanna and Dennis Morikawa

Kathleen Mulroy

David Nelson and

Elena Marty-Nelson

Ralph and Anne Papa

Alice Reilly

Betty and Keith Robertshaw

Deb Soutar and Bonnie Breit

John St. John - In recognition of Barbara St. John's lasting esteem for Claire Sawyers' work and dedication Rob Stewart '53 and Carol Stewart

Elizabeth Sun Tupchong '72

Eve and Per Thyrum

Julie Vrooman and

Tom Vienneau - in honor of

Claire Sawyers

Nancy Weiss, M.D. '65

Michael and Sally Yow

\$500 - \$999

Anonymous (1)

Vince and Julie Auletta

Sheila M. Bell '61

Joann Bodurtha '74 and

Thomas Smith

Janean Clare

Jacqueline Delaney

Jim and Debbie Fooskas

Gail and Bill Hale

William Herdle '69

Mr. & Mrs. Stephen A. Hinds

Jonathan and Andrea Hodgson -

in honor of Gloria and

Steve Ellers

JacobsWyper Architects, LLP

Sallie and David Jones - In honor

of Claire Sawyers

Jack and Charline Neigh

Anne S. Patterson

Pew Charitable Trusts

Marianne Price

Providence Garden Club

Naomi and Harvey Spector

\$200 - \$499

Anonymous (3)

Jim Adams

Tony Addison

Sallie Anderson and Evan Ernest

Thomas Andrews

Caitlin and Joe Anello

Mary Ayres

Elisabeth Brown

Andrew Bunting

Anne P. Canby

Rebecca Carovillano and

Tracy Bouvette

Tristram Coffin and Rhoda

Nafziger

Ellen Daniell '69

Daniel Doak '83

Mark and Carol Dresden

Gerri Eunson

Garden Club of Philadelphia

Elizabeth Garnett

Deirdre Gibson and

Eric Tamulonis

S. Ridgway Goodwin

Jan and Bob Goren

Gerrie and Tom Hamilton

Bruce Hunt and Kathryn Mehan

Jeff Jabco and Joe Henderson

James B. Kimmel '70 and

Suzanne Guest

Susan Lathrop

Marilyn Leonard

Marcia Martin



Carol McConomy

Steven Melly and Karen Puopolo

Candace Myers

Mr. and Mrs. Lathrop B.

Nelson, Jr.

Sharon Patterson

Jack Potter '73 and David Lebe -In honor of Claire Sawyers

Lise Reno and Will Starr

Becky and Chris Robert

Robert Roggeveen

Samuel and Beth Ruby

Claire Sawyers and

Bruce Marshall

Kate and Ed Sevensky

Louisa Hill Spottswood

Stoney Bank Nurseries Inc.

Bob and Verdie Thomas

Mary and Ted Thompson

Virginia Thompson and

Tom Shaffer

Claire Thurman

Sheila D. Weston

Vivian and Ray Williams

George and Brenda Wolfer

\$100 - \$199

Anonymous (5)

Elaine L. Adler '58

Robin Barber '74

Eleanor M. Barr

Pamela Bartholomew

Deb Bergstrand

Virginia Brabender and

Arthur Weisfeld

Laura Coit and Timothy Boland

Steve Crist

Katharine Darlington '68

Marion DeGroff

James and Rebecca Erdmann

Carolyn Foster '69 and

David Foster '70

Toby Gang

Barbara Gard '68

Sandy Grogan Dresser

Carolyn and David Haury

Jim and BJ Hausman

Ida Hay '70 and

Robert Nicholson

Barb Helpin

Robert and Rosemary Hughes

Alfred Johnson and Nancy Halli

Dave Johnson

Johnson & Johnson

Laura Kaufman '65

David and Carolyn Langdon

Robert Lembo '73

William Lotz

Robert Lyons

Linda Marcucci and Karl Stark

Cindy and Doug Mead

Barbara Montabana '70

Leslie Morris Smith

Leonard Nakamura '69 and

Myra Leysorek

Bill and Judy Nauseef

Helen Green Neuburg '48

Norristown Garden Club

David and Barbara O'Connell

Anne O'Donnell

Mary Lou Parker

Helen and Peter Pitts

Amy and David Pollack

Alison Randall

Anne Redfern

Pat and Jack Reohr

Hideko Sakamoto

Lisa Schildhorn

Naomi and Allen Schneider

Grace Scott

Don and Jan Semler

Eunice Silver

Susan Stratton

Mary Trzeciak

Elizabeth Varcoe and

Roderick Wolfson

Doug and Betty Wallace

Paula and Larry Wallach

Lynn and John Walton

Grace Wright

Michael Zupanick

Up to \$99

Anonymous (2)

Juan Albarran - in memory of

Eleanor Tickner

Geoffrey and Alexis Anderson

Nancy Bleakley

Stuart Bowie and Bonnie Smith

Karen Breitmayer

Cricket and Rex Brien

Jodi I. Dawes

Marianne DiPaulo

Jody Downer

Shannon Elliott

Gwen Frwin Marrion '82

awen Li wiii Marilon o

Richard Fairman

Rita Fields

Young Heinbockel

Lucille Joye

Susan Kelly

Stacev Kutish

Sara Mauritz - In honor of

Jean Grogan

Erma McEwen

Brenda Perkins '79 and

Mark Taylor '80

Steven Prusky and

Naama Yarden

Jacqui and Ron Ricchezza

Anne Richards '97 and

Chris Rodger

Kay Rinko

Patricia Schrieber and Patrick

Valentine

Sarah Singer and Stasia Zabski

Walter Smedley III

Julia Smith and Arthur Solmssen

Marya Ursin '71

Alan Wood and Hilarie Johnston

